

# Wine Festival Facts

- 650 Upscale Food and Wine Connoisseurs attend the Wine Festival events.
- Over 8,000 Fine Arts Center Members and the general public will be reached.
- All proceeds of the event will benefit the Fine Arts Center.

*"An amazing experience...the best way to learn about wines...from the winemakers themselves."*  
-The Gazette

## \$5,000 Presenting Sponsor Benefits:

Full page advertisement in Grand Tasting Program  
Most prominent listing in Live Auction Program for Saturday's Gourmet Winemaker Dinner  
Logo on all Wine Festival marketing and event materials  
Recognition in print and broadcast Wine Festival ads when applicable  
Recognition in press releases distributed for Wine Festival  
Logo displayed during the Wine Festival events  
Logo recognition on Fine Arts Center website special event page, and e-mail blast promoting event  
2 invitations to exclusive Vintner Dinner with guest winemakers in the FAC's Deco Lounge (Thu., April 17)  
6 Grand Tasting tickets (Fri., April 18, 7 p.m.)  
4 Reservations to the Gourmet Winemaker Dinner & Live Auction (Sat., April 19, 6:30 p.m.)  
4 VIP Passes to Patron Reception before the Gourmet Winemaker Dinner & Live Auction

## \$2,500 Contributing Sponsor Benefits:

Half-page advertisement in Grand Tasting Program  
Prominent listing in Live Auction Program for Saturday's Gourmet Winemaker Dinner  
Logo on all Wine Festival marketing and event materials  
Recognition in print and broadcast Wine Festival ads when applicable  
Recognition in press releases distributed for Wine Festival  
Logo displayed during the Wine Festival events  
Logo recognition on Fine Arts Center website special event page, and e-mail blast promoting event  
2 invitations to exclusive Vintner Dinner with guest winemakers in the FAC's Deco Lounge (Thu., April 17)  
4 Grand Tasting tickets (Fri., April 18, 7 p.m.)  
2 Reservations to the Gourmet Winemaker Dinner & Live Auction (Sat., April 19, 6:30 p.m.)  
2 VIP Passes to Patron Reception before the Gourmet Winemaker Dinner & Live Auction

## \$750 Winemaker Sponsor Benefits:

2 invitations to exclusive Vintner Dinner with your sponsored winemaker in the FAC's Deco Lounge (Thu., April 17)  
Signed bottle of wine from your sponsored winemaker  
Recognition in Grand Tasting Program & Live Auction Program  
4 Grand Tasting tickets (Fri., April 18, 7 p.m.)

## \$500 Seminar Sponsor Benefits:

Recognition in Grand Tasting Program & Live Auction Program  
Logo on all Wine Festival Seminar advertising, marketing and event materials  
Recognition in print and broadcast Wine Festival Seminar ads when applicable  
Recognition in press releases distributed for Wine Festival  
Logo displayed during the Wine Festival Seminar and on Seminar placemats provided for each participant  
Logo recognition on Fine Arts Center website special event page and e-mail blast promoting Seminar  
2 Passes to sponsored Seminar  
4 Grand Tasting tickets (Fri., April 18, 7 p.m.)



Fine Arts Center  
COLORADO SPRINGS