



COLORADO SPRINGS

Fine Arts Center

at COLORADO COLLEGE

Museum Shop at the Fine Arts Center

SUBMISSION GUIDELINES – COLORADO ORIGINALS PROGRAM

CONSIGNMENT OVERVIEW

Thank you for your interest in becoming an artist of the Colorado Originals Program within the Museum Shop at the Fine Arts Center (FAC).

The goal of the Museum Shop is to provide a distinct shopping experience for our patrons by emphasizing the work of local and regional artists, incorporating exceptional national artists, offering unique exhibition and program opportunities, and generating revenue for museum programs.

The retail programs of the FAC offer three ways for artists to sell within our unique retail setting:

- 1) General Artist / Vendor consignment. See separate submission guidelines for this program,
- 2) *Colorado Originals* Program, a unique retail program within the Museum Shop,
- 3) And, within *the Deco Lounge Gallery Program* which offers 1-2 month long exhibition and selling opportunities. See separate submission guidelines for this program.

ELIGIBILITY – Colorado Originals Program

The Museum Shop is looking for unique items made primarily by Colorado artists and artisans to sell under consignment terms. The items represented in the Museum Shop must be made with a high standard of craftsmanship, design, and composition and should also seek to reflect the Fine Arts Center's mission and vision. The Museum Shop also seeks items that correspond well with center-wide programs such as current exhibits, theatre, classes, events, and regional history.

The Colorado Originals Program is a retail program within the Museum Shop at the Fine Arts Center. The vision of the Colorado Originals Program is to make collectible, contemporary, Colorado-made artwork accessible to local and visiting patrons alike, especially providing shop patrons the one-of-a-kind opportunity to purchase original Colorado-made artwork at affordable prices and easily transportable sizes, while also creating an economic engine to support artists. The Program features a stylistically broad variety of artists in 3 different sizes of uniformly matted works on paper and displayed in a special display system. Each artist in The Program is spotlighted individually within a bin system crowned by a feature artwork and biography on the wall above. Artists of The Program are willing and able to produce 2D works on paper that fit the pre-sized mats. The uniformity of the artwork in this program is an important aspect to creating its appeal and accessibility. The Program offers a three (3) to six (6) month consignment contract that is renewable based on sales. Each artist participating in The Program is a professional, producing artist who can keep pace with sales by replenishing inventory during the contract period. Only original works will be sold in The Colorado Originals Program (no giclees or mass-printed items will be included in this display). Limited edition photography prints and original printmaking are great.

Shop patrons include FAC members, tourists, children, general visitors, and tour groups who venture to the FAC for the museum, theatre, art school, and other event offerings, as well as the general public who shop here for quality artist-made items and art.

If you are an artist who thinks this program is as fun and valuable as we do, and you are able to work within our specific parameters, please see the submission guidelines and apply today!

ARTIST PARTICIPATION

As a consignor, you may be invited to lead a live demonstration of your craft for one to two hours during the Museum Shop's operating hours. This is a prime opportunity to connect with your public, discuss your art, and answer any questions from potential buyers.

HOW TO APPLY / COMPLETE SUBMISSION - Accepted by email only.

Submit the following information via email to kkhoury@coloradocollege.edu with the following in the subject line: **"Colorado Originals Submission"**

- **FORMAT DIGITAL IMAGES:**
 - Filename sample: lastname_image1.jpg
 - Image size: 1024x768 pixels, 300dpi, Jpeg files (under 1MB each)

- **LIST THE FOLLOWING INFORMATION IN THE BODY OF YOUR EMAIL:**
 - Your name
 - Email Address
 - Phone number
 - Mailing address
 - Your website (if applicable)
 - Image List corresponding to image filenames (i.e. Image 1, Image 2, etc.), to include: Title, Medium, Dimensions, Year Created, Retail Sale Price.

- **ATTACH THE FOLLOWING ITEMS TO YOUR SUBMISSION EMAIL:**
 - Up to six (6) digital images representing your work (format as above)
 - A brief (no more than 1 page) biography or statement (.doc or .pdf file).

SELECTION PROCESS

You will be notified only by email that your submission has been received. Beyond that, you will only be contacted again in the event that we are able to further consider your submission. Due to the extensive number of submissions received, we ask that you do not contact us to inquire further.

SALES

Retail prices for artwork in The Colorado Originals Program are adjusted to recover the expense of the matting and sleeve. After the recovery of this expense, 50% of the selling price will be retained by the FAC. The retail price you state on your submission need not consider this expense at this time.

DELIVERY & RETURN

Artists will be responsible for delivery and return transportation of their artwork. The FAC accepts no responsibility for work not retrieved by specified pick-up dates, if applicable.

ADDITIONAL

Additional terms and details are outlined in the formal contract agreement.

Thank you for your interest in the Museum Shop programs at the Fine Arts Center.